

\$18 A WEEK PLACED AS GIRLS' MINIMUM

Proper Housing in City One of Problems, Declares Cornelia E. Marshall.

RENTS FORCE CROWDING

Conditions Favor Race Suicide, Tenement Commissioner Tells Conference.

The working girl cannot live on less than \$18 a week and many others are to-day spending more than they should for rent, Miss Cornelia E. Marshall, president of the Association to Promote Proper Housing for Girls, said yesterday at the opening of the two-day conference on the problems of the wage earner at the Hotel Pennsylvania. "Girls used to be able to get a room in decent lodgings for \$5 a week," Miss Marshall told the 150 members and friends of the organization. "Now you cannot get anything this side of the Bronx for less than \$7, that is, a room that comes up to our standards of decent living quarters. It costs another \$7 a week for food, and that leaves \$4 for the working girl for her recreation, clothes, illness and incidentals. We find that in order to get a room in a district convenient to their place of employment many girls are doubling up. In fact, four will take a two room and bath furnished apartment for which they pay \$100, and by using a small gas stove, sometimes operated in violation of the tenement house laws, they manage to avoid the long subway or elevated ride they would have to take if they lived further out and paid a lower rent. Girls sharing apartments in this way sometimes pay as high as \$150 a month. This is more than they can afford, but they tell us they would rather skimp in other ways and not lose so much time going way up town or across the river. Most of them want to live below Fifth street so they can walk to and from their offices or factories."

Frank Mann, Tenement House Commissioner, who spoke at the luncheon opening the conference, said that tenements formerly renting for \$11, \$12 and \$13 a month were now renting for \$25 and that the five, six and seven room apartment had given way to the three and four room apartment. "People are living in half the space they used to occupy," he declared. "In the old days we used to figure on five to a family, but to-day we figure on four. The small apartments contribute to race suicide. I call them the pebble or lap dog homes."

BOY WITH BULLET IN BRAIN CLEARS CHUM OF SHOOTING

Tells Magistrate Friend Did Not Intend Injury, and Two Leave Court Together When Judge Dismisses Case With Praise for Young Sufferer.

Thomas Dillon, 14, of 323 West 148th street, supported by his mother, yesterday was assisted into the Long Island City police court, before Magistrate Harry Miller, to appear as complainant against Conrad Fleming, 18, of 567 Grand avenue, Astoria, who was charged with shooting him.

The shooting took place on October 22 last and yesterday was the first day that Dillon was able to leave St. John's Hospital, where he was taken after he was wounded. The boy still has the .22 caliber bullet in his brain and he will have to carry it through life because surgeons feared that to remove it would be fatal. When Dillon and Fleming appeared before Magistrate Miller the injured lad said feebly:

"Judge, this boy was my pal. We've played together and had a lot of fun. We were playing together when I was hurt. Connie never intended to shoot me, and I don't want to make any charge against him. We are going to be better friends now than ever."

Magistrate Miller complimented Harry, told him that he admired his sentiments and dismissed the charge against Fleming. He then said to the wounded lad that he hoped he soon would get well and strong.

The boys left the court room together.

DERRICK CAN'T GET HATTIE IN BED AGAIN

Continued from First Page.

that when the cables slackened Hattie rested on her own foundations. But she was facing the wrong way. Jim Coyle and Dan Gannon and their trustees talked seductively into one of her vast ears. They fed her a red apple and promised more if she would but turn and lurch through the door into the elephant house.

Give Hattie credit for being a game beast. Tott'ry as she felt, she edged herself around on her partly reliable front legs, using her hind ones as a pivot, with the derrick overhead giving some assistance, until she faced the doorway and was so close to it that the tip of her eager trunk was almost inside. But the trucks couldn't get any closer to the building. They couldn't furnish any impulse toward the door; they could only lift.

Legs Give Away Again.

So the men took a chance and loosened the sustaining cables, hoping that Hattie had enough vitality in her front legs to drag her whole bulk through. No telling what she'd have done had another quart been handy, but as it was she swayed the instant the pull of the derrick stopped, her paralyzed members gave way and she crashed to earth. They tried it again with the same result, then gave up for the day.

This afternoon they will rig a block and tackle inside the elephant house to get the forward pull, and try again. Meanwhile Hattie is on a diet of bran mash and fruit, with peanuts forbidden.

While the Park and Street Cleaning department thus endeavored to succor the elephant, a hundred friends of Hattie, mostly children, elbowed the iron fence outside the yard and silently watched the operations. In their cages near the elephant house a timber wolf and a coyote padded back and forth feverishly, mystified and disturbed by something new in the Zoo.

CELESTINS
VICHY
(FRENCH REPUBLIC PROPERTY)
Natural Alkaline Water
Unexcelled for Table Use

Known and prescribed by the Medical Profession for many years as possessing great Medicinal Properties

ASK YOUR PHYSICIAN

Bottled at the Springs

FIREMEN SAVE CAPTAIN WITH SCALING LADDERS

Fire of unknown origin caused damage amounting to \$10,000 in the two upper floors of the five story storage warehouse at 371 Washington street yesterday afternoon. Both floors extended through the entire block from Washington street to Greenwich street and were occupied by Higgins & James, dealers in dried fruits and nuts.

Capt. Slowey of Engine No. 6 narrowly escaped serious injury when a skylight gave way under his weight and dropped him to his armpits, where he hung until his comrades mounted to the roof with a scaling ladder and pulled him out.

The Old Mill, an amusement concession adjoining Clason Point Park, was destroyed by a fire which started yesterday in underbrush. The Old Mill was closed for the season. The building was owned by Samuel Adelman of 150 West Eighteenth street. It was valued at \$10,000.

5½% MONEY

An unlimited amount to loan on desirable improved real estate in Manhattan and Bronx.

Low fees, prompt answers, early closings.

Title Guarantee & Trust Co.
Capital, surplus and profits, \$20,000,000
176 Broadway, New York

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In the Knickerbocker, at 42nd Street and Broadway, with its numerous private booths and dressing rooms, and its expert professional attendants, offers a type of beauty service in which the efficacy of the treatment is attested by the benefit in the result.

Manicuring	Scalp Treatment, Plain Scalp	Henna Dye, Touch up
Hair Dressing	Treatment with Ointment	Inecto Rapid, Touch up
Marcel Wave	Scalp Treatment with Oil and Shampoo	Eye Brows Shaved
Round Curl	Scalp Treatment with Vibrator or Violet Ray	Eye Brows Plucked
Round Curl with Hair Dressing	Shampoo, Plain	Facial Massage, Plain
Bobbing	Shampoo, Plain, with Rinse	Facial Massage, Special
Bobbing Trim	Shampoo, Egg, with Rinse	Mud Pack, Face
Hair Cutting	Shampoo, Brightening	Mud Pack, Face and Neck
Clipping and Singeing	Tonic Application	Face Bleaching and Refining
Bobbing Curl	Hair Bleaching	Treatment
Bobbing Trim and Marcel	Henna Pack	Egg Astringent
Water Wave	Henna Dye	Muscle Strapping
Permanent Wave		Muscle Strapping and Toning

Electrologists and Chiropodists in Attendance
EXTRAORDINARY SERVICE AT ORDINARY PRICES

TERMINAL BEAUTY SALONS
Where the Promise is Performed

The Waldorf Astoria Fifth Avenue at 34th Street
The Knickerbocker S. E. Cor. 42nd St. & Broadway
The Pennsylvania 7th Avenue at 33rd Street

The CHELTON-RENNERT

Light Weight Model

Made in Patent Coltskin, high or low cut, combining the nicety of detail and expert workmanship which are characteristic in all Whitehouse & Hardy shoes. Lasts and Patterns exclusively our own design.

BOTH SHOPS

WHITEHOUSE & HARDY
BROADWAY at 40th STREET 144 WEST 42nd STREET
METROPOLITAN OPERA HOUSE BLDG. KNICKERBOCKER BUILDING
NEW YORK

THE STORY OF REVILLON FURS

Going for Water

The dipper and bucket with which this Eskimo woman is getting water for household purposes is made of walrus hide sewed with the water-tight lock-stitch which Eskimo women make so skilfully. This woman has also made her own well-fashioned coat of a blanket bought from the trader and has used the border for a band trimming.

Revillon Frères
Fifth Avenue at 53rd Street

BATTEN



"If the man who writes your advertisements would write ours"

SEVERAL times in the last year or two, advertisers have said to us, "We would certainly like to have you do our advertising for us, if the man who writes your advertisements would write ours."

That is a good sign. It is a good thing for any advertiser to begin to realize how much of his advertising success depends on what he says to the public and the way he says it.

But the interest these men feel in our advertising is not a result of the ability of the "man" who writes our advertisements.

It is a result of the state of mind in which our advertising is conceived.

It is not hard to say a thing if you know what you want to say, why you want to say it, and how others may benefit by this thing being said.

To advertise simply because

"it pays" or to "sell more goods" is too vague a definition of the work you want your advertising to do.

Surely there must be some reason why the public should trade with you, beyond the fact that you "need the business."

You cannot bribe white paper to make you rich.

Even the fact that you deserve a better business will not of itself insure success for your advertising.

You must come into the court of Public Opinion with something besides clean hands; if you are to be heard.

You must have a case that is affected by a public interest.

You must have the courage to present your case in a way that will interest the public.

Have you such a case?

ONCE a month, or more frequently, we issue a publication called Batten's Wedge. Each issue is devoted to a single editorial on some phase of business. If you are a business executive and would like to receive copies, write us.

George Batten Company, Inc.
Advertising

Boston
10 State Street

381 Fourth Avenue
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Moulding favorable public opinion for articles or services that deserve it

DODGE BROTHERS MOTOR CAR

The evenness of performance so often remarked in Dodge Brothers Motor Cars is due, in no small part, to the thoroughness with which each unit is inspected during the process of manufacture and assembly.

A trained staff of 800 experts is employed in this work alone, and approximately 5285 individual inspections are made on each car.

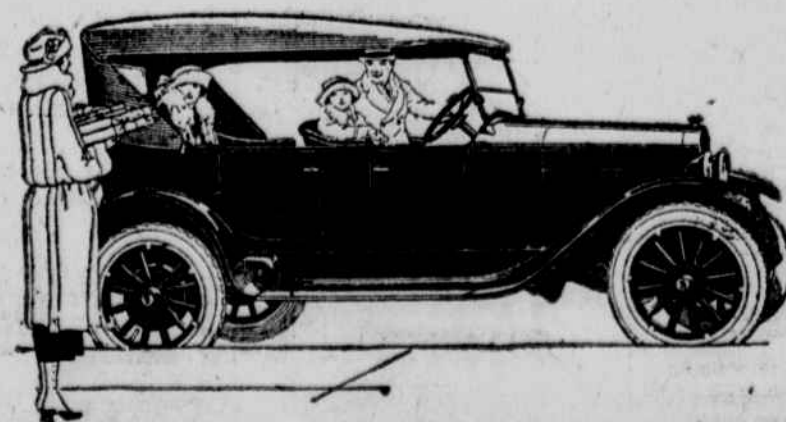
So exacting and rigid are the standards applied to these inspections that the slightest variation either in workmanship or material is instantly discovered and rejected.

Dodge Brothers are almost over-scrupulous in their constant aim to make each car as sound and perfect as is humanly possible.

The Price is \$990 delivered

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BONNELL MOTOR CAR CO.
562 Broad Street, Newark



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When winter comes to drive all indoors, will you be here struggling with the furnace, or will you be playing golf, polo or tennis under the glorious summer sunshine in southern California where there is no winter?

There, there is ocean bathing every day.

And fine motor roads—ship your car, or buy one there and sell it when you leave. Good schools for the children.

Living accommodations as desired—big fashionable hotels, family hotels, apartments, bungalows, boarding houses, all very reasonably priced. A furnished apartment costs less than at home.

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Travel on the LOS ANGELES LIMITED—all Pullman, exclusively first-class, leaving C. & N. W. Terminal, Chicago at 8:00 p. m. or on the CONTINENTAL LIMITED with both standard and tourist sleepers leaving 10:30 a. m.

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